



# new zealand

## **auckland**

New Zealand's largest city and major international gateway is remarkable for its stunning harbour, home to many thousands of leisure craft earning it the title of the "City of Sails". As a thriving commercial hub with world-class infrastructure, Auckland has retained a colourful and fascinating aura courtesy of its rich European and Polynesian histories. A wide range of sophisticated hotels, first-class restaurants and cafes, fascinating museums and close proximity to wineries, beaches, sub-tropical rainforest and water-based activities make Auckland a destination with very broad appeal.

## **queenstown**

A year-round alpine and lake resort, Queenstown is certainly the jewel in New Zealand's tourism crown. With a mountain setting that is quite simply awe-inspiring in its exquisite beauty, Queenstown is blessed with a bewildering array of activity and adventure possibilities. Whether relaxing at a world-class resort or lodge, venturing into the wilderness, visiting wineries making some of the best pinot noir in the world, or charging through the lakes and mountains in a variety of thrill-seeking activities, every moment is enacted in a landscape of pristine loveliness.

## **luxury lodges**

Envied for their prestigious reputation and set amid breathtaking locations, New Zealand's exclusive retreats and lodges have earned the richly deserved praise of discerning clientele all over the world.

These superb hideaways are located in areas of dramatic beauty with on-site activities, luxurious accommodation and world-class cuisine complimented by exceptional hospitality. Whether nestled into the mountains, positioned beside a lake or on a hillside overlooking the ocean, or perhaps adjacent to an award winning vineyard; each lodge offers a unique experience where luxury travelers can escape to rejuvenate.

The character and charm of these special properties is unsurpassed. New Zealand's luxury lodges unite the very best of the country's offerings.

**New Zealand is a land of awe-inspiring landscapes—dramatic fiords, ruggedly beautiful mountains, lush rainforests and stunning beaches—all within easy reach of cosmopolitan, multi-cultural cities. Combine that with a pleasant climate of no extremes, and a population of just four million very friendly Kiwis and you have a destination close to paradise for the discerning visitor. There is simply nowhere else where such diversity of natural, physical and cultural landscape can be found in such a compact country.**



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## ID New Zealand

ID New Zealand has led our country for destination management services for more than 30 years. We have a deep understanding of what it takes to meet and exceed our guests' expectations. We delight in showcasing the very best experiences our beautiful country has to offer. ID has its own people on the ground in each of the key destinations around New Zealand, and we place their in depth local knowledge to full use in delivering very special, customized programs.

ID New Zealand Ltd is committed to a policy of full involvement in the New Zealand travel industry. This has been

highlighted by the recognition of our company's participation and involvement in the following industry organizations: CINZ (Conventions and Incentives New Zealand), 'World's Leading Ground Operators' and Cruise New Zealand. Most significantly however, ID New Zealand Ltd has received numerous recognitions including an Export Award for its contribution to New Zealand trade and presented with the 'Contribution to Tourism with the USA' award at the American Chamber of Commerce Awards Evening.

We look forward to welcoming you to New Zealand! [www.idnewzealand.com](http://www.idnewzealand.com)



*Last, loneliest, loveliest,  
exquisite, apart —*

*On us, on us the unswerving  
season smiles,*

*Who wonder 'mid our fern  
why men depart*

*To seek the Happy Isles!*

*— Rudyard Kipling,  
from the Song of the Cities*



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